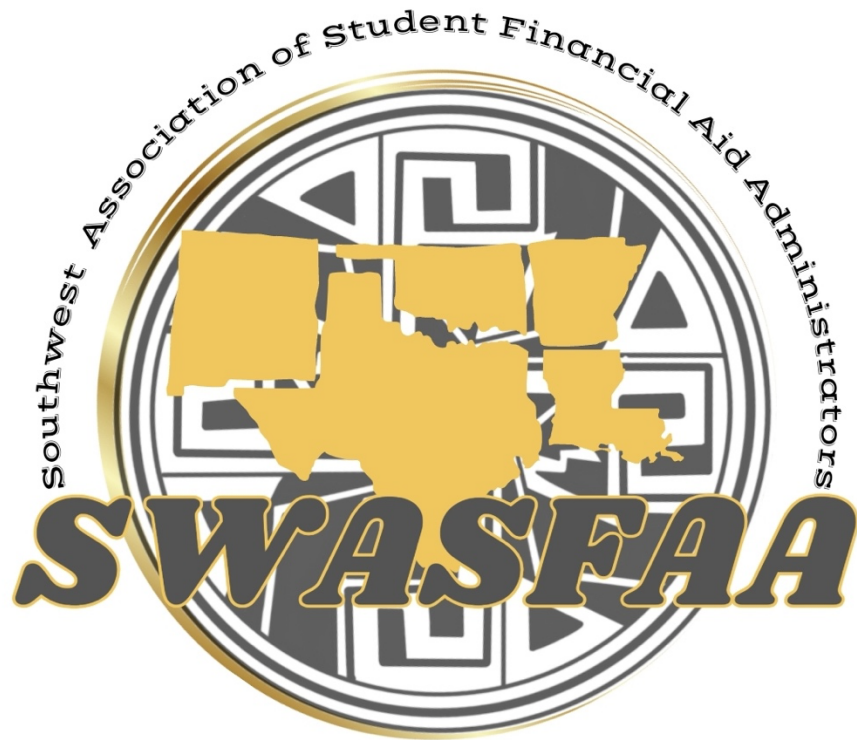


# 2024



# Sponsor Opportunities

*Our mission is to enhance the professional development of financial aid administrators.*

The **Southwest Association of Financial Aid Administrations (SWASFAA)** board of directors are excited for the upcoming year. Under the leadership of 2024 **SWASFAA** President, Audra Main, FAAC®, we are planning several events and opportunities for **SWASFAA** to fulfill our mission to enhance the professional development of financial aid administrators.

This is a critical time for financial aid administrators and we hope to provide the resources to our members need through Audra’s mantra of networking, learning and fun.

**SWASFAA** is making plans for 2024 to be filled with networking opportunities that will bring our members together.

**SWASFAA** members will learn much needed information in our multiple training events that will speak to our advanced FAAs as well our mid-level and new FAAs.

**SWASFAA** knows that 2024 will be challenging, so we want to make sure that our members have fun while we work through the numerous changes to regulations and processes.

## *2024 SWASFAA Board of Directors*

<i>President</i>	<i>Representatives At-Large</i>	<i>State Presidents</i>
Audra Main, FAAC®		
<i>President-Elect</i>	<i>Arkansas</i>	<i>Arkansas – AASFAA</i>
Elizabeth Amador, FAAC®	Erin Wooldridge	Marla Bush
<i>Past-President</i>	<i>Louisiana</i>	<i>Louisiana – LASFAA</i>
Ben Montecillo, FAAC®	Brad Meyers	Sharmain Lazard-Talbert
<i>Secretary</i>	<i>New Mexico</i>	<i>New Mexico – NMASFAA</i>
Eddie Salazar, FAAC®	Andrea Jimenez	TBD
<i>Treasurer</i>	<i>Oklahoma</i>	<i>Oklahoma – OASFAA</i>
Cindy Perez	Shannon Taylor	Neesha Herring
<i>Access &amp; Opportunity Officer</i>	<i>Texas</i>	<i>Texas – TASFAA</i>
TBD	Melet Leafgreen, FAAC®	Denise Welch

The **SWASFAA** Board and the members are extremely grateful for the support received from our Sponsors. We look forward to your continued support in 2024. This helps us network, learn and have fun!

## *What's coming to SWASFAA in 2024?*

<i>WHAT</i>	<i>WHERE</i>	<i>WHEN</i>	<i>WHO</i>
<b>Leadership &amp; Management Institute</b>	Great Wolf Lodge, Dallas, Texas	February 27 <sup>th</sup> – 28 <sup>th</sup>	Experienced Financial Aid Administrators (AVPs, Directors, Associate & Assistant Directors)
<b>FAAC® Pre-Exam Workshops</b>	Various Locations throughout Arkansas, Louisiana, New Mexico, Oklahoma & Texas	Multiple events throughout 2024	Experienced Financial Aid Administrators who are preparing to take NASFAA's Financial Aid Certification Exam. These events are limited to 25 attendees.

## *How to support SWASFAA in 2024?*

### **Join / Renew Annual Membership**

- 2024 Associate Member Rate \$250
- Listed as a member for 2024
- Logo recognition on [www.swasfaa.org](http://www.swasfaa.org) website
- Access to **SWASFAA** Directory
- Opportunity to list services on Corporate Sponsorship Directory
- Opportunity to sponsor **SWASFAA** Events and Trainings

### **Event Sponsorship Opportunities**

- Sign up at [www.swasfaa.org](http://www.swasfaa.org)
- Access will go live on January 23<sup>rd</sup>, 2024
- Event Sponsorship Opportunities are first come, first served

## ***FAAC EXAM PREPARATION WORKSHOPS***

*\* Sponsorships are for each separate event but each event will offer the same sponsorship activities and benefits.*

*\*\* As new events are added, Associate Members will be notified for when registration and sponsorship sign up is available*

<b>Date(s):</b> Multiple Events	<b>Location:</b> Multiple Locations
<b>Attendees:</b> Experienced Financial Aid Administrators who are preparing to take NASFAA's Financial Aid Certification Exam. These events are limited to 25.	
<b>Estimated Attendees:</b> 25 attendees + trainers/ speakers	
<p style="text-align: center;"><b>\$400 per activity below:</b></p> <ul style="list-style-type: none"> <li>○ Sponsor Break (number available TBD)</li> <li>○ Sponsor Wifi</li> <li>○ Sponsor a meal (number available TBD)</li> <li>○ Send promotional items</li> </ul>	<p style="text-align: center;"><b>Sponsor Benefits:</b></p> <ul style="list-style-type: none"> <li>○ Recognition</li> <li>○ List of attendees</li> </ul>
<p><b>Scheduled Spring 2024</b>  <b>FAAC Exam Prep Workshops</b>  <i>As of January 15th</i></p>	<p>Monday, February 26<sup>th</sup>                  @ Great Wolf Lodge, Dallas, Texas</p>

## ***LEADERSHIP & MANAGEMENT INSTITUTE***

<b>Date(s):</b> February 27 <sup>th</sup> – 28 <sup>th</sup>	<b>Location:</b> Great Wolf Lodge, Dallas, Texas
<b>Attendees:</b> Experienced Financial Aid Administrators (AVPs, Directors, Associate & Assistant Directors)	
<b>Estimated Attendees:</b> 60 attendees + trainers/ speakers	
<p style="text-align: center;"><b>\$750 per activity below:</b></p> <ul style="list-style-type: none"> <li>○ Sponsor Break (number available TBD)</li> <li>○ Sponsor Wifi</li> <li>○ Sponsor a meal (number available TBD)</li> <li>○ Send promotional items</li> </ul>	<p style="text-align: center;"><b>Sponsor Benefits:</b></p> <ul style="list-style-type: none"> <li>○ Recognition</li> <li>○ List of attendees</li> <li>○ Opportunity to Exhibit in-person/ Possible virtual option</li> </ul>